

As EGFE's Chairman of the Board and CEO, I take great pride in providing this end of year 2017 update.

2017 Achievements

- 1) Blue River had another great year; it continues to be stable and maintains a very positive performance for its clients.
- 2) We completed due diligence and began promoting the Prudent Investment Fund. My trip to Brazil in November and learning that Pimco invested millions in the fund helped clinch the deal. The fund has made more than 13% annually every year since inception seven years ago, with zero losing months. In 2016, Prudent was awarded the prestigious "Hedge Fund Manager of the Year Award."
- 3) We successfully completed a fund-raising campaign for the Israeli Medical Center chain, Sharap Plus. The company now has four branches in Haifa, Kfar Saba and Petach Tikva.
- 4) We dramatically grew our client base thanks to our loyal customers who continue to refer their family and friends. At this opportunity, we wish to express our deep gratitude for those who joined us and who referred new clients to EGFE.
- 5) EGFE has introduced a newsletter called "The BUZZ" and the first two issues were a huge success. Our website www.egfe.com (or www.egfe.com/he in Hebrew) was revamped and now contains much more information about our products and services. Similarly, we have launched a Facebook Page: <http://www.facebook.com/egfeldt>

Our Growing Team

- Ellen Madison, EGFE's Marketing Manager joined us in 2016. Ellen's specialty is in marketing, customer relations and client development.
- Tali Bar Gil, EGFE's Sales Manager joined EGFE in 2017. Tali's forte is in product sales and promotion.
- Eliaou Perez, EGFE's Accounting and Reporting Manager joined EGFE in 2017.

Goals for 2018

- Continued development and marketing of new and existing product offerings:
 - Prudent Investment Fund
 - Sharap – new branches
 - EBRB – review of clients' insurances and Israeli investment portfolios
- Our next annual event will be on 14 May in Caesarea. This promises to be a huge gathering for all of our clients where everyone has a good time in celebrating EGFE's 18th year.
- We at EGFE are committed to offering clients the highest possible level of service. To highlight our commitment, we are in the process of developing upgrades to our reporting system.

Susie, Ellen, Tali and Eliaou join me in thanking you for your continued confidence, trust, loyalty and friendship and look forward to another successful and amazing year.

Mike Ben-Ari (Greenfield), www.egfe.com